

RABE

Global Trends of Business Education And Asian Perspective

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Global Trends of Business Education:

- Financial Sustainability
 - A Top Concern
 - Diversifying Revenue Streams: Executive Education, Online Programs, Industry Partnership
 - From Tuition Dependence To Endowment Growth and Grant Funding
- Enrollment Shifts
 - Traditional MBA Enrollments Are Declining (Some Regions), Undergraduate & Master's Growing
 - International Student Mobility: Declining America, Rising in Other Regions
 - Students Want Flexible, Hybrid Formats and Lifelong Learning
- Workforce Readiness
 - Combine Technical Fluency with Human Skills: Communication, Resilience
 - AI Literacy, Creativity, and Ethical Leadership
 - Experiential Learning (Internships, Consulting Projects) for Understanding the Reality

Global Trends of Business Education:

- Faculty Evolution
 - Balance Pedagogy, Research, and Industry Engagement
 - Multi-Disciplinary Collaboration
 - Reskilling for AI
- Leadership Complexity
 - Geopolitical, Financial, Regulatory Pressures
 - Balance Short-term Institutional Needs with Long-term Strategic Innovation
 - Global Collaboration Partnerships

Key Trends in Asia

- Student Demand Shift
 - Applications to Business Education in Asia Are Rising Sharply
 - Western Schools Face Declines
 - East/Southeast Asia Jump 42% in 2025
 - Changing Global Mobility: Western -> Asia (Growing Appeal)
- AI Integration
 - Over 80% of Major Asian Schools Embed AI Into the Programs
 - Teaching, Assessment, Curriculum Innovation
- Sustainability Focus
 - Embedding Sustainability
 - Responsible Management and ESG (Environmental, Social, Governance) Frameworks
- Industry Partnership
 - Strong Emphasis on Collaboration
 - Global Top Companies: TSMC, Samsung, SK Hynix, Toyota, ...

спасибо!