

**RUSSIAN NATIONAL INDEPENDENT  
ACCREDITATION AND RANKING SYSTEM  
WITH THE POTENTIAL OF EXPORTING EDUCATIONAL  
SOVEREIGNTY IN A MULTIPOLAR WORLD**

**Forum «Regions of Russia»  
Plenary Session  
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**РАБО**  
РОССИЙСКАЯ АССОЦИАЦИЯ  
БИЗНЕС-ОБРАЗОВАНИЯ



# RUSSIAN BUSINESS SCHOOLS: WORLD RECOGNITION

- ❑ Russian business education is 36 years old (the first business schools in 1988, RABE in 1990)
- ❑ About 80 serious business schools – in the structure of universities and independent
- ❑ Russian business education programs have received international recognition in the world (accreditations are in «dormant status» in 2022):
  - ❑ **2022 – 13** Russian programs were accreditation by **AMBA** (UK)
  - ❑ **3** business schools had institutional accreditations of **AACSB** (2) and/or **EFMD** (2 EQUIS and 4 EPAS):
    - International Business School IBS RANEPA
    - Moscow School of Management «SKOLKOVO»
    - Graduate School of Management GSOM of St. Petersburg State University
  - ❑ **2021** – the first Russian business school received the «**Triple Crown Accreditation**» (AACSB, AMBA, EFMD) – GSOM SPbSU
  - ❑ **2022** – 3 business schools re-entered ratings of «Financial Times» with high places:
    - IBS RANEPA (from 58 to 30)
    - SKOLKOVO (from 49 to 32)
    - GSOM SPbSU (from 57 to 44)

**LEADING RUSSIAN BUSINESS SCHOOLS HAVE A URGENT NEED  
TO UNITE AND CREATE OUR OWN NATIONAL ACCREDITATION  
SYSTEM, AS WELL AS RATINGS AND RANKINGS OF MANAGEMENT  
EDUCATION PROGRAMS!**

**The best experts of business and management education from the Presidential Academy of RANEPA, Moscow School of Management Skolkovo, Graduate School of Management of St. Petersburg State University and others have united in RABE and NACBE (National Accreditation Council of Business and Management Education)  
to solve these problems**

## WELL-KNOWN INTERNATIONAL RATINGS

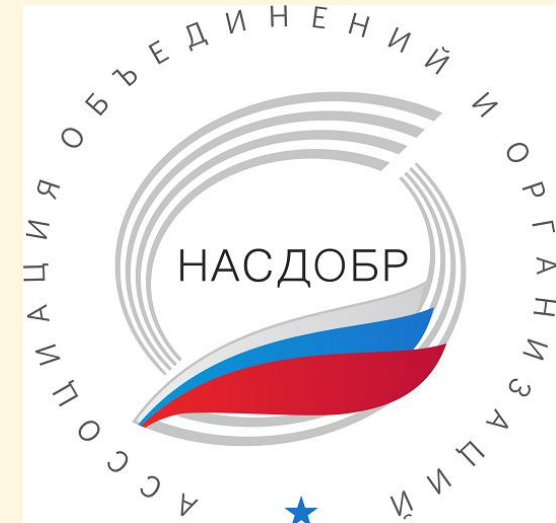
- ❑ **Financial Times Ranking** – the entry barrier for participation is the presence of AACSB or EQUIS accreditation, which only 3 Russian business schools had (since March 2022, AACSB and EFMD have suspended work with Russian business schools)
- ❑ **EdUniversal Ranking** – lack of transparent methodology, largely based on survey data (21 Russian business schools)
- ❑ **QS, THE, RAEX, ARWU (Shanghai Ranking)** – subject rankings of universities in management and economics
- ❑ And others

## WELL-KNOWN RUSSIAN RATINGS

- **People's Rating of Business Schools on the MBA.su portal:**
  - Based on survey data
  - Considers only graduates of MBA and Executive MBA programs
  
- **Map of Internationalization of Business Schools in Russia and the CIS («Expert»):**
  - Calculation of the number of business school partners with «first level» accreditations (AACSB, EQUIS, EFMD or AMBA)
  - Also the number of double degree programs with them

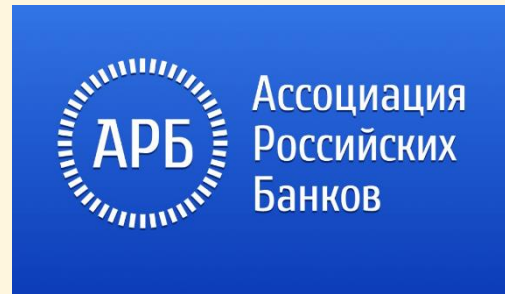
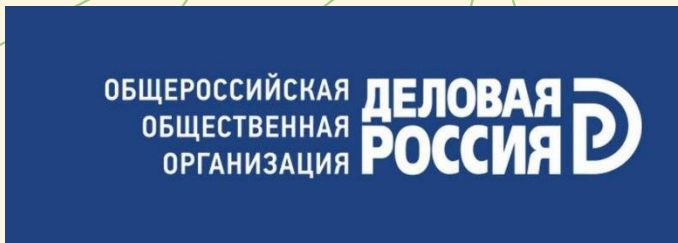
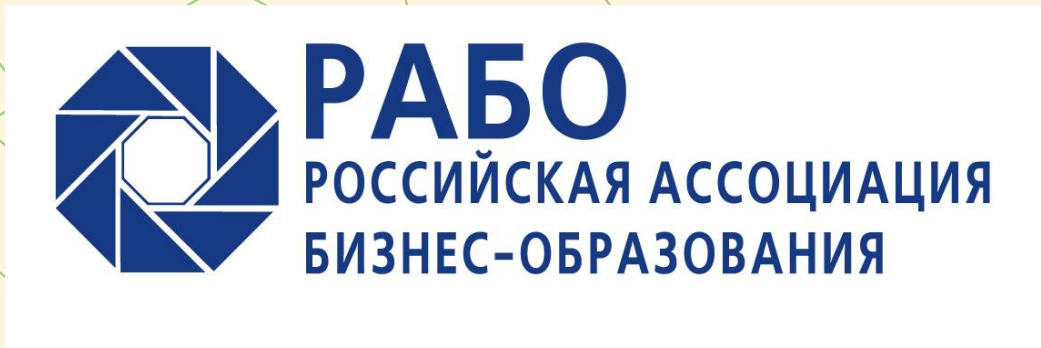
## NEW RATING OF NACBE

- ❑ Russian and Foreign Business schools will be invited to participate
- ❑ A necessary criterion for participation – is the presence of NACBE accreditation, or any other first-level accreditation (AACSB, EQUIS, EFMD or AMBA)
- ❑ Rating criteria must be universal and relevant for Russian and Foreign Business Schools
- ❑ Business Schools from Belarus, China, India, the UAE, and Serbia have shown interest in undergoing NACBE accreditation





# NACBE – FOUNDERS



# 2012 – CREATION OF NACBE

# NACBE – Association of associations and organizations whose activities are aimed at developing and implementing methods and standards for managing and assessing the quality of business and management education programs «National Accreditation Council for Business and Management Education»



Ассоциация объединений и организаций, деятельность которых направлена на разработку и внедрение методик и стандартов управления и оценки качества программ делового и управленческого образования

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Важнейшей отличительной особенностью НАСДОБР с самого начала было то, что её крупнейшие ассоциации работодателей России: РСПП, ТПП, Ассоциация российских банков, Ассоциация менеджеров, «Деловая Россия» и Российская ассоциация бизнес образования. Это обусловило новый фокус оценки качества управленческого образования с акцентом на его результативность, практическую направленность, соответствие лучшим мировым стандартам и практикам, востребованность со стороны государства, бизнеса и общества.

**Жуков Александр Дмитриевич.**

первый заместитель Председателя Государственной Думы РФ, Председатель Президиума НАСДОБР

## Аккредитация программ дополнительного профессионального образования

С порядком аккредитации Вы можете ознакомиться в разделе "Аккредитация" нашего сайта.

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## OBJECTIVES OF THE PROPOSED RATING OF NACBE

- ❑ Providing potential students with reliable information about the quality and reputation of business schools and their programs to help them choose the right school and program
- ❑ Encouraging business schools to improve various indicators of their activities
- ❑ Providing a reliable platform for the development and increasing recognition of new and developing business schools
- ❑ Developing cooperation between NACBE and Russian business schools with foreign business schools
- ❑ Improving both the actual level of Russian business education and its reputation in society

**April 9, 2024** – First introductory meeting of the initiative group of fifteen leading business schools of the country – signing of the «Memorandum of Cooperation on the Promotion of the Russian Value-Based Management System in a Multipolar World in Russia and Abroad» (Signed by the heads of 15 universities and business schools)



**June 3, 2024** – First meeting of the working groups of the RABE/NACBE project on the development of documents on accreditation and ratings/rankings

### **List of RABE/NACBE Working Groups:**

- **For DBA programs** – “Updated requirements for DBA programs” and “Regulations on independent professional accreditation of DBA programs”
- **For the National Program of Technological Sovereignty Attractive to Friendly Countries** – “Requirements for programs aimed at achieving national technological, personnel and educational sovereignty”
- **For Ratings and Rankings** – proposals for a list of criteria for conducting an independent ranking of MBA/EMBA programs and their share, aimed at supporting the image of leading Russian business schools
- **For the “Specialized Master” program** – “Updated requirements for the Specialized Master programs” and “Regulations on independent professional accreditation of these programs”
- **Translation of materials into English** – preparation of a package of documents to begin accreditation of foreign partners

## NEXT STEPS:

- ❑ **August 2024** – Analytical note of the working group of RABE/NACBE (headed by D.E. Tolmachev, Director of the UrFU Institute of Economics and Management) was presented
- ❑ **Autumn 2024** – Discussion of criteria and requirements in RABE and NACBE
- ❑ **End of 2024 – beginning of 2025** – Approval of developed documents (regulations and requirements)
- ❑ **NACBE accreditation** (or submitting applications) of leading business schools that have foreign accreditations – preferably before the end of 2024 (and during spring 2025)
- ❑ **Before the end of 2024** – First pilot NACBE accreditation of a foreign business school
- ❑ **Spring-summer 2025** – First international NACBE accreditations
- ❑ **End of spring – summer 2025** – First trial Russian ranking of accredited business schools

# IS NATIONAL/INTERNATIONAL ACCREDITATION NEEDED?

## «PRO»

- Image of an educational institution – university, business school
- Strengthening competitive position in the market
- Integration into the international educational space
- Recognition in the market – both domestic and foreign
- Real self-assessment – preparation of materials
- Mobilization of efforts to improve quality

## «CONTRA»

- High level of accreditation standards, especially in the international component
- High labor intensity of the process
- High cost of accreditation
- Insufficient awareness of the accreditation body among the target group of students
- Reluctance to be in the same “harness” with not bright leaders
- And what will this give us?

**JOIN US!**

**GET INVOLVED IN THE WORK TO PROMOTE RUSSIAN  
BUSINESS EDUCATION TO THE INTERNATIONAL MARKET  
OF FRIENDLY COUNTRIES!**