



Business Eurasia
Education Alliance
teaching to be A

The EURASIAN CHARTER of BUSINESS EDUCATION

Multilateral International Agreement on Educational and Scientific Cooperation

Recognizing that the world is changing, we also recognize that universities are transforming towards multi-polarity and Eurasian economic integration. We are aware of the need for a NEW FORMAT of the EDUCATIONAL COMMUNITY AS a MECHANISM for developing new levels, degrees, formats and standards of business education in the Greater Eurasia macro-region.

We are creating a new mechanics of Eurasian integration and perceive the university as an integrator of tools directly related to Eurasian economic integration – through training and education in order to:

1. Support and develop local education traditions and institutions in Eurasia;
2. Create the united business education system for the continent and wider;
3. Implement traditional values and cultural foundations in business education;
4. Strengthen the importance of Eurasian business education globally;
5. Bring the quality of Eurasian business education to the highest level;
6. Launch our own alternatives to external education standards;
7. Train and retain young business talents in their home regions;
8. Promote the development of the national economies in the Eurasian countries;
9. Accelerate innovative entrepreneurship and technological breakthrough and finally
10. Return to Eurasia the historical status of the education leader.

So we, the undersigned authorized representatives of educational institutions, hereby affirm and establish the basic values and principles of international cooperation carried out by our educational institutions in the field of business education.

We share the values set out in the Charter, agree to follow the principles of equality and cooperation within the scope of our competence, and strengthen interaction between all stakeholders in order to create updated Eurasian standards of business education.

The Signatories to this Charter,

- motivated by the desire to contribute professional knowledge and skills to the economic and social progress of Eurasia;
- based on the principles of sustainable development, standards and rules of scientific, educational and entrepreneurial activities;
- implementing principles that ensure progress in academic, technological, economic integration and other areas;
- aiming to create and develop Eurasian educational standards in the Greater Eurasia macro region;
- based on the prospects for further steps in the progressive development of society, economy and education in Eurasia;
- aware of the need for coordinated development of innovative solutions and technologies in business education for the socioeconomic development of the Eurasian countries;
- expressing firm conviction that business education is crucial for the economic and social development of Eurasia;
- striving for Eurasian integration in the economy, education and science, have agreed as follows:

1. Establishment of the international alliance.

By this Charter, the undersigned representatives of organizations establish **the Business Eurasia Education Alliance** as an international association of legal entities in the field of business education. Next – the Alliance.

Educational institutions, government, commercial and non-profit organizations, public and professional associations, and institutes can become members of the Alliance.

Organizations that, after the entry into force of this Charter, have the status of parties to this Charter on an equal basis with others that have assumed obligations under this Charter.

The Alliance has powers that are voluntarily transferred to it by the parties to this Charter. Organizations, when signing this Charter, remain independent and equal subjects of law.

2. Basic values.

The signatories of the present Charter assume that the Eurasian education system is centered on:

- Spirituality and perception of knowledge as a gift;
- Traditional social and family values;
- Trust in national traditions and methods of education;
- Respect for the cultural roots of the local school;
- The desire to observe the philosophical principles of social harmony (Man-Nature-Society, Heaven-Earth-Man, etc.);
- Willingness to integrate everything new and best.

3. Main goals and activities.

This Charter sets out the following goals and activities of the Alliance:

- Promote effective cooperation in the educational, scientific, technological, social and entrepreneurial spheres by creating a new open system of business education in the countries of Eurasia;
- Participation in the formation of a common educational space in Eurasia, the development of national educational systems, and improving the quality of teaching;
- Development and implementation of international educational methodologies and programs in the field of business education;

- Development and implementation of unified mechanisms for evaluating and confirming qualifications;
- Conducting industry research, expertise, evaluations, certifications, accreditations, and certifications;
- Expert, informational, analytical and methodological support of business education in the Eurasian countries;
- Development and implementation of advanced digital tools in the field of business education, support and support of technology platforms in the territory of Eurasia;
- Participation in the development and implementation of state projects and programs aimed at accelerating the economic growth of the Eurasian countries;
- Organization and holding of dialogue platforms, forums, round tables, conferences, trainings, symposiums, exhibitions;
- Providing consultations, facilitating the creation of business contacts, conducting analysis on request;
- Collection, analysis and evaluation of information for preparing reviews on trends in the development of business education in Eurasia, maintaining relevant databases and knowledge bases;
- Improvement of methods and mechanisms of forecasting, expertise of scientific and educational projects, evaluation of the effectiveness of educational programs;
- Promotion of integration of science, education, large, medium and small businesses in Eurasia on the basis of business education;
- Participation in the improvement of national systems of training personnel in the business sector;
- Support the implementation of socially and economically sound institutional reforms aimed at stimulating the development of business education in the Eurasian countries;

The Alliance may also carry out other activities that comply with the purposes of this Charter and do not contradict the principles and norms of international law.

4. Structure and organization of management.

The management of the Alliance is carried out in accordance with international law, the legislation of the State where the headquarters of the Alliance is located, and this Charter on the principles of combining unity of command and collegiality.

Within the framework of this Charter, the following governing bodies of the Alliance are established:

- **The General Assembly;**
- **General Council;**
- **The President;**
- **Secretary General;**
- **The Board of Directors;**
- **Executive Director;**
- **Business Council;**
- **Academic Council;**
- **Youth Council.**

The General Assembly.

The Charter General Assembly is the highest governing body of the Alliance and is convened **at least once every 4 years**. The General Assembly consists of representatives of the Charter member organizations and takes the following decisions:

- on the candidacies of the President and the Secretary General,
- on the composition of the General Board and the Board of Directors,
- on the candidacy of the Executive Director (CEO);
- about the financial policy of the Alliance, including contributions;
- about the Alliance's Development Strategy
etc.

The first convocation of the General Assembly does not coincide with the signing of the Charter, but is held by decision of the Provisional General Council.

General Council.

During the period between General Assemblies, the Alliance is generally managed by the General Council. The list is approved by the General Assembly. Newly joined Charter members may be included in the Council on the basis of a corresponding collective decision taken by a simple majority of votes. The General Council is headed by the President as Chairman of the Council.

From the moment the Charter is signed until the first General Assembly is held, representatives of the Charter member organizations-founders of the Alliance – serve as members of the Interim General Council.

President.

The President of the Alliance is a person elected by the General Assembly from among the representatives of the Charter member organizations. It is assumed that the President is a top-level executive (rector, minister, head of the Association of universities, etc.).

The President is the supreme leader of the Alliance, has full decision-making power, financial signature rights, acts as an official and represents the Alliance in international organizations.

From the moment the Charter is signed until the first General Assembly is held, the Acting President is elected from among the members of the General Council by a simple majority vote.

Secretary General.

The Secretary General is responsible for the drafting and decision-making procedures at meetings of the General Assembly and the General Council with voting rights. It is also responsible for all working matters of the General Assembly and the General Council.

During the period between General Assemblies and General Council meetings, the Secretary General serves as the overall strategic director of the Alliance, sets tasks for the executive bodies and monitors their implementation..

The Secretary General also performs international representative functions, acts as an official and represents the Alliance at the level of international organizations and diplomatic missions.

From the moment of signing the Charter until the first General Assembly, the Acting Secretary General is elected from among the members of the General Council by a simple majority vote.

Board of Directors and Executive Director.

The Board of Directors is the main executive body of the Alliance. The Board consists of: the Executive Director of the Alliance, who is the Chairman of the Board, and deputies (field directors and regional directors). Decisions of the Board may not be taken without the approval of the Executive Director.

The Board of Directors and the Executive Director are responsible for:

- issues related to the implementation of projects and programs of the Alliance;
- functioning of the headquarter and regional offices;
- human resources and financial support of the Alliance's policies;
- information technology issues

etc.

The Executive Director also performs international representative functions, acts as an official and represents the Alliance at the level of international organizations and diplomatic missions.

From the moment of signing the Charter to the moment of holding the first General Assembly, Acting Chairman of the Board of Directors. The Executive Director is appointed by the decision of the Interim General Council by a simple majority of votes and forms the composition of the Interim Board of Directors.

Business Council.

The Alliance Business Council is a collegial supervisory body. Members of the Council are representatives of partner organizations of the Alliance. Newly joined Charter members may be included in the Council on the basis of a corresponding collective decision taken by a simple majority of votes.

The Council is responsible for discussing and adopting recommendations sent to the Alliance President. Decisions of the Council cannot be made without the approval of the Alliance President.

From the moment of signing the Charter, the first composition of the Business Council is formed by the Acting President of the Alliance.

The structure and activities of the Council are determined by a separate Regulation approved by the General Assembly.

Academic Council.

The Academic Council has advisory functions and consists of representatives of scientific and educational organizations invited to join the Council by members of the General Council and the Board of Directors – by decision of the President.

From the moment of signing the Charter, the first member of the Academic Council is formed by the Acting President of the Alliance.

The structure and activities of the Council are determined by a separate Regulation approved by the General Assembly.

Youth Council.

The Youth Council has advisory functions and consists of young scientists and specialists – representatives of the Alliance's member organizations.

From the moment of signing the Charter, the first composition of the Youth Council is formed by the Acting President of the Alliance.

The structure and activities of the Council are determined by a separate Regulation approved by the General Assembly.

5. Location of the Alliance's management bodies.

By decision of the General Council, the Alliance's governing bodies may be located on the territories of various states and administrative-territorial entities, representative offices (offices) and its structural divisions may be opened, which must carry out their activities on the basis of a separate Provision taking into account the legislation of the host State.

At the same time, each of the regional offices is managed and financed by one of the Alliance's member organizations, in agreement with the General Council.

6. Working languages.

The Alliance's working languages are Russian, Turkish, Chinese, Arabic, and English.

7. Validity period and entry into force.

This Charter is valid indefinitely and is open for accession by legal entities. The Charter comes into force from the moment of its signing.

8. Changes and additions.

By the decision of the General Assembly, amendments and additions may be made to this Charter, which are formalized by a separate protocol, which is an integral part of this Charter.

9. Alliance headquarters.

The headquarters of the Alliance is created by a decision of the General Assembly.

10. Additional provisions.

Relations not regulated by this Charter are regulated by the current national legislation of the host State, generally recognized principles and norms of international law.