



РАБО

РОССИЙСКАЯ АССОЦИАЦИЯ БИЗНЕС-ОБРАЗОВАНИЯ

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Professor Danica Purg,
President of CEEMAN

RE: IBS RANEPА and RABE Proposal for the Alliance of Management Development Associations in Rising Economies: Student Event in April 2021

IBS RANEPА as a member school of RABE and RABE as a partner Association of the Alliance are undertaking the initiative to organize and support, accordingly, a joint project for the students of business schools of the Alliance of Management Development Associations in Rising Economies which will raise international cooperation and will provide opportunities for networking and enrichment through sharing values.

This project initiative is rooted in the IBS RANEPА annual Academic Student Conference (Student Gaidar), and the objective of the proposed project is to turn the Conference into a joint effort of holding a big international event, Student Gaidar 2021.

The choice of the conference theme is every year determined by challenges facing the mankind and dominating the world.

The ongoing pandemic coupled with the advancing climate change have created awareness that profound changes in how business is done will inevitably affect the approaches to educational process in all business schools. Seeking solutions to the problems and challenges facing the world will call for ideas and inspirations for management development from fields beyond management.

The preapproved theme of the upcoming Conference is:

«HOW THE BEST IN PEOPLE WILL MAKE THE WORST OF TIMES LIVABLE: SCIENCE AND RESPONSIBLE (MANAGEMENT) EDUCATION TO SHAPE THE FUTURE»

Both students and schools they represent will definitely benefit from taking part in the conference.

Participation in the expert discussions at the conference will give them invaluable experience in public speaking in English, peering with other students, professors, experts or business representatives from the countries all over the world.

While addressing the conference the participants will literally ‘broadcast’ to the world; this will give them a sense of relevance and a feeling of being respected by senior colleagues which will positively affect their self-esteem and increase pride for their school and country.

The experience of this interpersonal, multi-purposeful and effective communication of people of the same generation but different cultures will strengthen ties between them in the future.

The Conference is scheduled for 09-10 April, 2021, will be held online and involve the representatives of the Alliance associations willing to participate. The participation in all the Conference events is free for all the Alliance members.

Necessary changes to the original model and format of the conference, administering submissions for application, management of the project, probable creation of the administrative body on the side of the Alliance will be considered and worked out in due time and communicated to the liaisons to be nominated by business schools.

Sergey Myasoedov,
President of RABE

